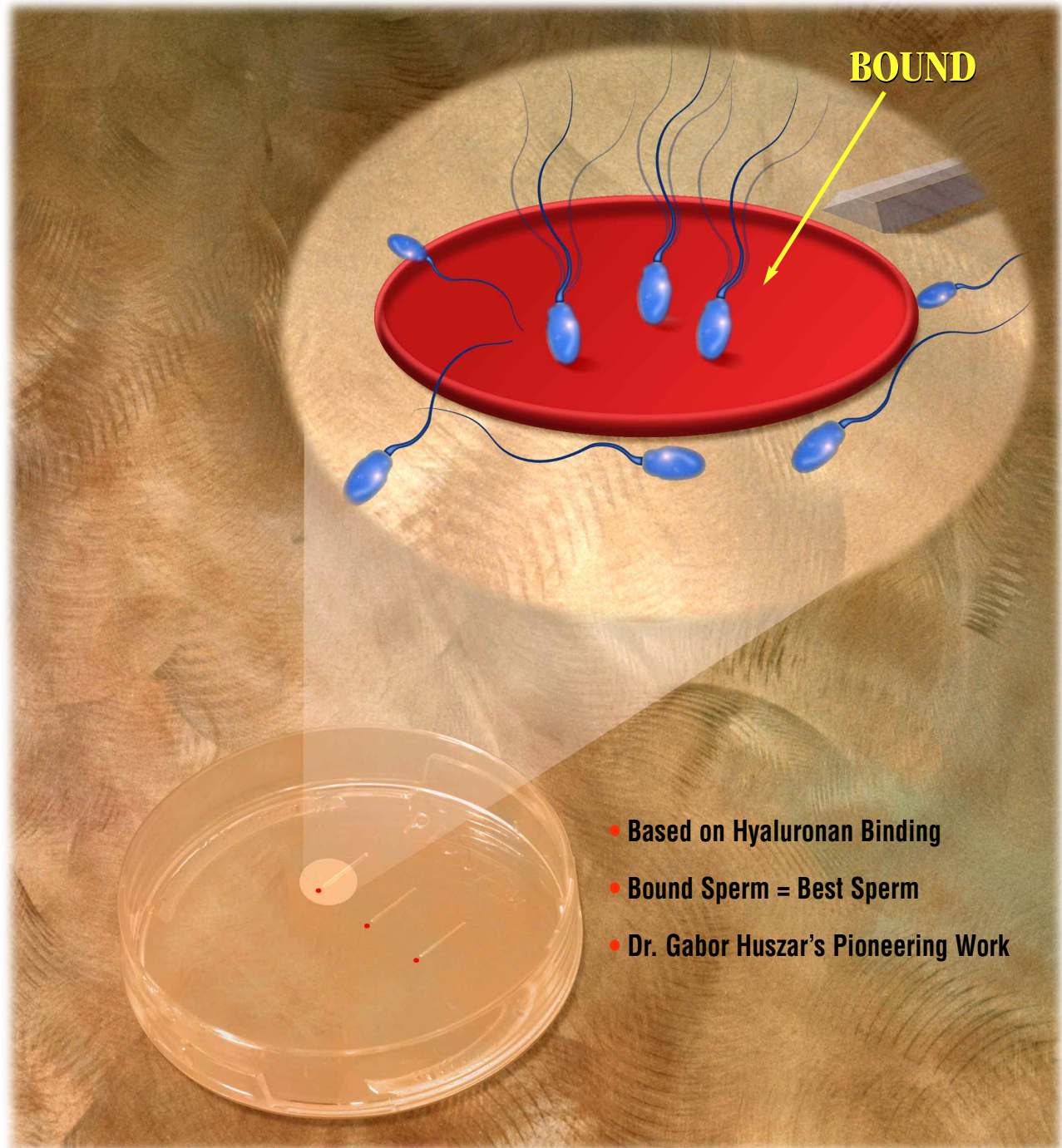


MidAtlantic Diagnostics Introduces the

PICSI[®] Dish for Sperm Selection

Objective • Qualitative • Repeatable



- Based on Hyaluronan Binding
- Bound Sperm = Best Sperm
- Dr. Gabor Huszar's Pioneering Work

MidAtlantic
DIAGNOSTICS, INC.

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www.midatlanticdiagnostics.com

ESHRE Meeting Prague, CZ
June 17, 2006

Biocoat, Inc. Announces FDA Marketing Clearance for Its New PICSⁱ® Sperm Selection Device

Horsham, PA (June 17, 2006) – Biocoat, Inc., announces that the PICSⁱ Sperm Selection Device has been cleared for marketing in the U.S.

It is anticipated that the PICSⁱ device will improve the practice of ICSI (Intra Cytoplasmic Sperm Injection), a widely used assisted reproduction technique. In ICSI, an individual sperm is selected and injected into an oocyte to achieve fertilization. The PICSⁱ device makes it possible to select a functionally competent sperm, indicated by its ability to bind to hyaluronan.

The development of the PICSⁱ device is based on the research of Dr. Gabor Huszar at the Yale School of Medicine. Dr. Huszar found that hyaluronan-bound PICSⁱ-selected sperm are mature, have less DNA damage and are likely to have fewer chromosomal aneuploidies than sperm selected by visual observation as conventionally selected.

Preliminary clinical trials suggest that sperm selected by PICSⁱ may improve clinical pregnancy rates and reduce miscarriage rates. Albert J. Peters, D.O., F.A.C.O.G., Chief of Reproductive Endocrinology and Infertility, at Lehigh Valley Hospital in Allentown PA (where some of the clinical trials were run) stated, “We believe that the PICSⁱ device could have significant clinical importance to our ICSI patients.”

Biocoat is currently seeking the CE-mark, allowing the product to be sold in the European Community by the end of the year.

Mid-Atlantic Diagnostics, Inc. (Mount Laurel, NJ) will market and distribute the PICSⁱ device. Mid-Atlantic Diagnostics also distributes the HBA[®] Sperm-Hyaluronan Binding Assay.

Biocoat is a private R&D company specializing in the development of biomaterials coatings for medical device applications. Its hydrophilic HYDAK[®] coatings, based on hyaluronan, are widely used on catheters, guide wires, and other intra-body medical devices.

For more information on the PICSⁱ Sperm Selection Device or the HBA Sperm-Hyaluronan Binding Assay call Leo McNamara, Director of Sales and Marketing, Mid-Atlantic Diagnostics at 800-648-1151 or 856-762-2000 and www.midatlanticdiagnostics.com.

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